

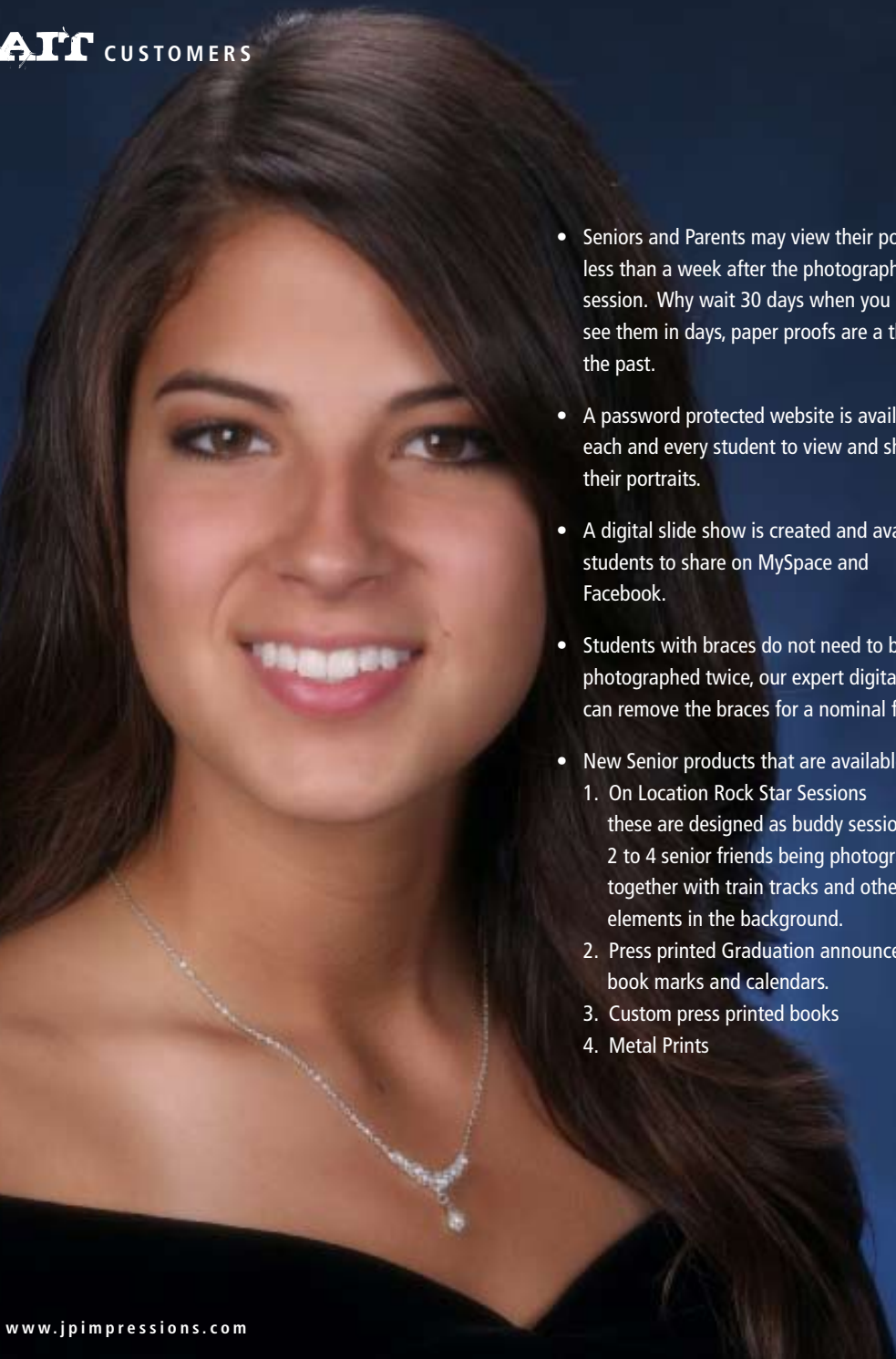
WHY SETTLE FOR ORDINARY WHEN YOU, YOUR STUDENTS AND PARENTS DESERVE

EXTRAORDINARY

FUNDRAISING PROGRAMS
SENIOR PORTRAITS
SCHOOL PORTRAITS
YEARBOOK SUPPORT
CUSTOMER SERVICE



JP IMPRESSIONS
DISTINCTIVE PHOTOGRAPHY



- Seniors and Parents may view their portraits in less than a week after the photography session. Why wait 30 days when you may see them in days, paper proofs are a thing of the past.
- A password protected website is available for each and every student to view and share their portraits.
- A digital slide show is created and available for students to share on MySpace and Facebook.
- Students with braces do not need to be photographed twice, our expert digital artists can remove the braces for a nominal fee.
- New Senior products that are available:
 1. On Location Rock Star Sessions these are designed as buddy sessions for 2 to 4 senior friends being photographed together with train tracks and other elements in the background.
 2. Press printed Graduation announcements, book marks and calendars.
 3. Custom press printed books
 4. Metal Prints





SCHOOL & YEARBOOK SUPPORT

- Gone are the days of burning a CD or DVD of an event or game and then driving it across town for a delivery. This old system is not an efficient use of time and resources. We offer a free software program to our schools that allows us to transfer files seamlessly and effortlessly from our computer to yours in real time. Our candid event coverage is usually transferred via the software in less than 48 hours from the time it was photographed.
- Sports and event website hosting of the candid images. We will host a secure password protected website of the events that we cover. We will split all revenue collected from this site 50/50 with the school yearbook.
- Retouched files of seniors will be delivered to yearbook.



Helping Hand

RAISING FUNDS FOR WORTHY CAUSES

Sponsored by
JOHN PRATT
AWARD WINNING PHOTOGRAPHIC ARTIST

Helping Hand is a financial assistance program sponsored by John Pratt. For many years John has supported local schools and charities. Helping Hand provides a wonderful new tool to selected schools and charities to raise substantial sums in a completely risk-free manner.

This very generous program provides valuable certificates for Mr. John Pratt's award winning portrait photography to be sold at a very substantial discount. The school or organization pays absolutely nothing for the certificates and keeps all the proceeds.

This program has proven to be an excellent goodwill vehicle for all concerned and a successful risk-free fund raiser for many in the community.

DETAILS:

1. Certificates are for a custom portrait sitting by John Pratt plus an 8x10 family portrait. The certificates are sold at a 1/4 of the price by the school or charity. The certificates are for family and couples.
2. The value of these services is \$395, but the suggested discounted price is \$70.
3. Up to 100 certificates will be provided to be sold. Individual arrangements are made with each school or organization regarding time frame, method of selling and accounting.
4. Certificates carry a 90 day expiration date. This is necessary in order to keep our work flow going smoothly. However, we are somewhat flexible about the date and may extend it upon request. Certificates are not refundable and are limited to one per family.
5. A list of purchasers including addresses and phone numbers needs to be provided to JP Impressions along with approximate date of purchase.
6. JP Impressions Distinctive Photography will handle all other details of the portrait session after the certificates have been sold and the lists of purchasers have been delivered. JP Impressions will assist in every way possible to see that your program will be a successful fundraising event.

Sincerely,

John Pratt





PHOTOGRAPHY IS OUR PASSION NOT JUST OUR BUSINESS. PHOTOGRAPHING SCHOOL CHILDREN IS A TIME HONORED TRADITION, A LEGACY. WE HONOR THAT TRADITION WITH HEART FELT ARTISTRY, HONESTY AND COMPASSION. IT IS OUR SINCERE GOAL TO CAPTURE THE ESSENCE OF EACH INDIVIDUAL AS WE CREATE THEIR UNIQUE SCHOOL AND SENIOR PORTRAIT.

